

Continuum

June 2015 | Volume 13, Issue 2



ACHCA
American College of
Health Care Administrators

Save the Date

National Emerging Leadership Summit (NELS)

July 21-23, 2015
George Washington University
Washington, DC

MDS Data: It's Not Just for Coordinators Anymore

Leah Klusch, FACHCA
AHCA Constituency Education
Program: SNF Administrators Track
October 4, 2015
San Antonio, Texas

22nd Annual Winter Marketplace

December 4-6, 2015
Bally's Las Vegas
Las Vegas, Nevada

50th Annual Convocation & Exposition

April 16-20, 2016
Philadelphia Marriott Downtown
Philadelphia, Pennsylvania

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Dear Peers,

I hope you are having a great spring and that you have wonderful plans for the summer. I am undergoing my own changes with the seasons, and once again, the college is making that easier. I am moving from NJ to CT as I write this; I am the new administrator of a CT facility. These sort of changes can be intimidating, but due to the camaraderie of our professional association, I arrive with a readymade network of administrators who can help my transition. I had a state specific question, wrote to some members in CT, and CT Chapter President, Blair Quasnitschka, had the answer in my inbox in minutes. My boss wants some information on a quirk in CT reimbursement and I will reach out to college member Russell Schwartz, who sits on the CT state association reimbursement committee, for insight. The connections from our College are so valuable and allow us to bring information to our organizations. It helps us and our residents in so many ways and increases our value to our organizations.



There is so much value in membership. We get mutual support and aid. We receive education on excellence in leadership, excellence in customer service, excellence in culture change and resident centered care and so much more. We have our cornerstone program, Mentorship, making a difference in the work lives of administrators who are relatively new at what we do. We assist in the support of the National Emerging Leadership Summit for new leaders. Not just does The College offer networking and education, we are offered opportunities for professional advancement. First, we have our own recognized Advancement programs. We have members represent The College on several national committees of several groups, including but not limited to the Joint Commission on Accreditation, Advancing Excellence, NAB, American Medical Directors Association, NADONA, Leading Age, and AHCA. Through your involvement, you can potentially advance to a seat on one these groups' committees. The networking and knowledge from these involvements are great for the participants, and it enhances your resume at the same time. And you get to have the opportunity to influence the environment in which we practice. Not just should you and your state peers embrace membership in The College, you should get involved at the State and then the National level and make a bigger difference and advance your career at the same time.

The person who almost single-handedly got us those representative seats is our President and CEO, Marianna Grachek. When she took the helm of our professional association, we had faltered. We needed to get back on track to become what we had been and what we are today. Marianna infused us with credibility by bringing her knowledge and presence to all the major players in post-acute and long term care and positioning many of our great members to represent us. Our voice is part of the dialogue representing our profession in the conversations of culture change, regulation, licensure, best practices and health care leadership. To continue our standing and ensure our future, Marianna has initiated communications with the trade associations and the American College of Health Care Executives to engage us in discussions about joint ventures and partnerships. As these conversations proceed, we will keep you informed. Our Chair Elect, Steve Fromm, has agreed to be our Chief of Communication regarding the outcomes of these discussions and recommendations from your Board of Trustees regarding these plans. Marianna has done an excellent job moving us forward from where we were and preparing us for what is yet to come.

It is with mixed emotions that we bid farewell to our President and CEO. She has meant so much to so many of us and she will be truly missed both professionally and personally. But, we know that she leaves quite the legacy as she has shaped our profession and has touched the lives of many Administrators, Nurses, Vendors and Students. She has advanced the cause of post-acute care and long term care leadership in ways that have an impact for years to come. With those accomplishments and many more, we can smile

(continued from page 1)

and know that she has succeeded in the goal we all have – to make an impact which ultimately leads to improving the lives of the residents. She has truly made a difference and she will be missed. Marianna is retiring July 16, 2015. On behalf of all those whom she has touched, thank you and best wishes for a satisfying retirement. Job well done.

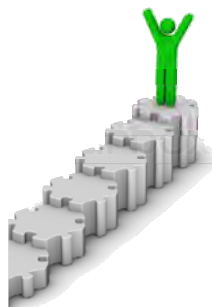
Your Board is embarking on some succession planning. We have been working on structure and planning the process to search for a new CEO to lead us in the future. We will keep you informed as we move forward. I thank you all for your membership and comradery. Leadership is in the process of evaluating the results of the Chair's Membership Challenge and plans for its continuation will soon be announced. Set your sights on beating last year's winner Ed Hendrix at recruiting new members. See if you can grow your chapter past the growth powerhouses of Oklahoma and Indiana.

I wish you all a wonderful summer.



Michael Hotz, CNHA, FACHCA
Chair, ACHCA Board of Directors

Stay Connected - Click the icons below.



Steps for Professional Growth

ACHCA's mission is *to be the catalyst for excellence in post-acute and aging services leadership*. Our programs and services support your professional development but *YOU* can take steps to advance your career and business:

1. **Increase your professional knowledge every single day.** Read a professional article, discuss a new approach with a colleague, or take an online course at YourCEstore.com.
2. **Celebrate your accomplishments.** People who receive praise or recognition for their work are more happy and productive.
3. **Network!** Look up colleagues with whom you have lost touch. Take a minute to update your ACHCA Member Profile so others can find you. Login to ACHCAConnect, select profile from the dropdown next to your photo, and edit your profile details.
4. **Make lasting connections.** Mark your calendar to attend at least one professional meeting, and plan to join ACHCA in Las Vegas for the 22nd Annual Winter Marketplace on December 4-6, 2015. You will benefit from the friendships and relationships you develop from active participation.
5. **Get organized.** Clean out your inbox by deleting or filing old messages, and make sure important notifications get delivered by adding the ACHCA email address in the "From" line of a valued email to your address book.

Incorporate these steps into your routine and they will become habits. Remember, that the value of our existence is measured by an infinite collection of meaningful moments that have shaped our lives and the lives of those around us. Your engagement with ACHCA's mission enables you to create those meaningful moments.



American College of Health Care Administrators
Promoting Excellence in Long Term Care Leadership

Networking
Continuing Education
Professional Certification
Advancement to Fellow
National Recognition & Awards
Leadership Development

Connect • Learn • Advance • Actualize • Lead

www.achca.org



Dear Friends and Colleagues,

The time has come for me to move into the next phase of my life and retire from ACHCA effective July 16, 2015. I am ambivalent about this decision to move on, since being your President and CEO for nine years has been a privilege, as well as my pleasure, my passion and my pride.

Serving as the leader of the ACHCA, has been an incredible experience. No doubt, we faced many difficult times, particularly advancing our professional identity in a changing health care environment, as well as dealing with economic challenges. However, we persevered and are thriving and ready for the next evolution serving post-acute and aging services administrators! I'm immensely proud of what the ACHCA has achieved, and I am tremendously grateful that I have been able to play a role in its progression and success.

Our strategic planning process has played a significant role in broadening our mission to include post-acute and aging services administrators, as well as enhanced branding, marketing, and communications. Board assessment led to better governance, and our small and mighty staff team have made a marked difference in our ability to overcome the challenges at hand. I strongly believe that the leaders of ACHCA have an indispensable role to play in the development of leaders in post-acute and aging services. Leadership is charged with providing a membership opportunity that carries the greatest professional impact and industry relevance for those we serve.

*"For last year's words belong to last year's language
and next year's words await another voice.
And to make an end is to make a beginning."
-- T.S. Eliot*

I sincerely thank all members of the ACHCA staff. I encourage you to also thank them often. These are difficult jobs, with staff trying to balance multiple roles and responsibilities. The people who work at ACHCA do so because they are passionate about our mission and ultimately, love the relationships they have developed with our members. I have enjoyed many aspects of this position, and I will miss our staff immensely.

I thank our partner organizations for their support, including our vendors and sponsors for their ongoing commitment to ACHCA. Thank you, especially when times were tough and our future was uncertain. I thank all the past and current members of the Board and our Com-

mittees for their belief in me, in my vision for the organization, and for their extraordinary volunteerism with the ACHCA.

After I retire from the ACHCA, I may pop up in some other activities as retirement is the opportunity to re-invent oneself for the next thing. I hope you will stay in touch with me. My personal email is: mariana@grachek.com

As the ACHCA faces transition, it is more important than ever that leadership, staff, partners, donors, friends and other supporters pull together to maintain the progress made by, and at, the ACHCA. I am committed to an orderly transition and I will do all that I can to ensure that the ACHCA is set on the right path.

All my best,
Marianna

Marianna K. Grachek

Marianna Kern Grachek, CNHA, CALA, FACHCA
President & CEO



ACHCA Staff (Left to Right): Katie Lynes, Becky Reisinger, Elizabeth Lollis, Whitney O'Donnell, Marianna Grachek, Michelle Berry, Chelsea Whitman-Rush, Shauna Stevenson

Surveyors Take a New View of MDS 3.0 Data Accuracy-2015



Surveyors Take a New View of MDS 3.0 Data Accuracy – 2015 *Leah Klusch, RN, BSN, FACHCA*

In the summer of 2015, the state survey agencies will begin to utilize new survey tasks and inquiries to evaluate the accuracy and reproducibility of the data being transmitted by skilled nursing facilities into the MDS 3.0 data base. In the last few years, numerous questions have been raised by oversight and audit groups about the accuracy and compliance of the data in the MDS 3.0 data base. The data is utilized for many purposes including payment for services for federal benefits, quality evaluations and regulatory compliance.

In 2014, CMS piloted a short term focused survey to assess Minimum Data Set coding practices and their relationship to the quality of resident care and accuracy with the medical record. The regulatory process contains specific rules for the completion of the assessments and the related tasks, but the survey process has not had targeted tasks evaluating the accuracy, timing and coding practices facilities use to complete the assessments.

In April of 2015, CMS began training surveyors in the state survey agencies through the use of webinars to prepare them for the specific tasks related to this focus. The training programs for the surveyors will be 4 hours long and will focus on the tasks of evaluating the accuracy and reproducibility of the assessment data as well as the process for scheduling and completing assessments. The program will begin with a sample of facilities being surveyed in each state, but will move to a comprehensive program for evaluating data accuracy and compliance over a short period of time. The surveys can be conducted at the same time regularly scheduled survey activity is happening or as a special activity separate from the annual survey. How this will be scheduled has not yet been announced but either event is a possibility since the federal regulations are already in place for this activity to be part of the survey.

CMS does not plan on providing additional training or materials to the provider community related to this process other than the information about the training of the surveyors and the additional request for information on the entrance conference to facilitate the activity. In a release to State Survey Directors related to the MDS Focused Surveys Update of February 13, 2015 (S&C: 15-25-NH) Thomas Hamilton states, "We have received requests from nursing homes for materials or methods on how to prepare for these surveys. Information regarding methods for accurate completion of MDS assessments is found in the MDS RAI Manual. Additionally, Appendix PP of the SOM provides guidance on how to comply with the regulations listed above. Therefore, States and Regional Offices should refer providers to these resources for these types of inquiries. There are not new regulations involved in these surveys. The focus of the survey is on nursing home compliance with existing and long standing regulations."

This is a very problematic situation for most skilled nursing facilities because overall compliance with the regulations related to the formulation of the assessment and the accuracy of the data is not adequate to meet the standard in the regulations. (F271 – F287) Compliance, fiscal and risk management audits have confirmed the issues and produced negative outcomes for providers. It is very important that senior managers be aware of this new survey activity because of the central importance of the MDS database accuracy for overall regulatory, payment and operational success. Historically surveyors have not focused on the MDS data as a singular area of review and these new activities may reveal deficiencies, process issues and high-light documentation inadequacies. These activities may also initiate new

areas of concern in the survey that could lead to many related investigations and citations. This is a new and dangerous situation for most facilities and must be approached with aggressive action and intervention.

Information about the survey tasks is not yet available but the new data that surveyors will be requesting at the Entrance Conference of the survey has been released and must be reviewed by the management team. Facility administrators are responsible for the overall MDS 3.0 data set process and must be ready to answer questions about the process and the compliance with the regulations. Most administrators are not ready to do this as it is a new inquiry for most surveys. The entire team that gathers data for the assessments should review their understanding of the structure and requirements of the RAI Process as explained in the RAI Manual – October 2014 update with revision February 2015. Questions will be asked of the team related to their training, documentation requirements and timing of the assessments. Most team members have not been asked these questions and preparation is very important. A full review of the regulatory requirements must be completed by the facility as the focus on these F-Tags is new and the requirements may not be understood. This activity is part of the annual survey and the entrance conference reports and data requests are new and must be available within a short time once the survey begins. Facilities are simply not prepared for this and CMS has stated they will not be providing training.

This review process is very aggressive and will increase the risks for facilities as the survey teams become more proficient with the survey tasks. These surveys can begin as early as Summer 2015 and preparation is essential. The current changes in the 5 Star program and the focus on data accuracy for payment add to the risks that all facilities could face with this review being part of the survey process.

The American College of Health Care Administrators has partnered with The American Health Care Association to provide an in-depth training session related to the MDS Accuracy Survey as a pre-con session at the AHCA annual meeting in October 2015. This Constituency Session Program will be offered on October 4, 2015. This session will review the regulatory requirements, identify the survey tasks and discuss specific training and resources the facility must use to prepare. This will be a co-sponsored event and ACHCA will benefit from all the registrations by [CLICKING HERE](#) or by registering on the AHCA site and using this code **ACHCA2015**. I encourage all members to consider attending this training to get the most updated and practical strategies to deal with this regulatory review.

Leah Klusch's education and consulting to healthcare professionals is defined by her dynamic style, sense of humor, no-nonsense advice and innovative ideas. Her ability to focus on learning rather than teaching makes her a welcomed and applauded industry speaker, educator, and nurse leader. She's the founder and director of The Alliance Training Center, an educational foundation focused on geriatric care issues in Alliance, Ohio and the author of numerous published articles in industry journals, periodicals, trade publications, books, video trainings, and lectures nationally on current industry topics. To learn more, visit <http://www.tatci.com/> or email Ms. Klusch at leahklusch@sbcglobal.net.

MDS Data: It's Not Just for Coordinators Anymore
Presented by: Leah M. Klusch, FACHCA
Sunday, October 4, 2015 - 12:30 PM - 5:00 PM
Henry B. Gonzalez Convention Center
San Antonio, Texas
[Click here](#) for more information or to register using the ACHCA registration page for the AHCA SNF Administrators Track.





22nd Annual Winter Marketplace

December 4-6, 2015 | Bally's Las Vegas Hotel & Casino

- ◆ ACHCA member and advance rate discounts
- ◆ Special ACHCA room rate at Bally's Las Vegas Hotel & Casino
- ◆ Earn CE, network with your colleagues, and enjoy fabulous Las Vegas
- ◆ With its prime location on the famous Four Corners of the Las Vegas Strip, Bally's Las Vegas is at the very center of an amazing array of entertainment options
- ◆ Exhibit and sponsorship opportunities available

Registration Now Open - www.achca.org



Call for Speakers

ACHCA is still accepting speaker proposals for concurrent sessions for this year's 22nd Annual Winter Marketplace. The due date for these submissions is June 30, 2015. Please [click here](#) for more information or to apply today.

Interested in a Keynote or Plenary Speaking Opportunity?

ACHCA is currently accepting keynote/plenary speaking proposals for our 50th Annual Convocation and Exposition, April 16-20, 2016, in Philadelphia, Pennsylvania. [Click here](#) to apply. For more information on keynote and plenary speaking opportunities, please contact Michelle Berry at mberry@achca.org.



Mentoring in Long-Term Care: YES, it does work!

*David G. Wolf, PhD, CNHA, CALA, CAS,
FACHCA*

There is a wide spread accepted belief that mentoring should be an integral factor of leadership development and administrator success. The mentoring experience may also have a significant impact on administrator development, given the operational, regulatory, technological and economic constraints on administrators in today's environment.

One of the most essential aspects of the mentoring process is communication. Therefore, when new administrators have the opportunity to be formally (or informally) mentored, the development of good communication skills will highly benefit them in their future leadership positions. Good communication includes a solid understanding of *how* the mentor and protégé will communicate, i.e. how often will they meet (weekly, monthly, quarterly) and by what means will they communicate (face-to-face, telephone, visual conference call, etc.). Once these parameters are established, a written agreement stating the goals, expectations and how the process shall be executed should be signed by both parties, which formalize the understanding between them.

There are many other key aspects to a successful mentoring program including, but not limited to:

1. Understanding the time commitment involved by both parties
2. The mentor as a teacher, counselor, coach, friend, colleague and good listener
3. Understanding the various learning styles and teaching theories to ensure good communication between the parties
4. Understanding the role of the administrator within the various levels of care
5. How to communicate with superiors, colleagues and subordinates
6. Understanding the value of evaluation and feedback

The American College of Health Care Administrators (ACHCA) offers an outstanding formal mentoring program on the national level that is now in its fourth year and is open to emerging leaders in long term care who are professional or emerging professional ACHCA members employed in a post-acute care or aging services setting. This program features the Chip Bell Mentoring Model that focuses on the dyadic relationship between the mentor and protégé. In 2014, the program expanded by allowing the district/state chapters to begin their own mentoring programs modeled after ACHCA's National Program. District Three, District Four, and New Jersey were chosen as the pilot sites to participate in this exciting new program!

There is no greater challenge to a new leader than beginning a career in an industry such as long-term care. It is our responsibility to teach, council, coach, train, listen to and help new administrators. A strong mentoring program, such as the one offered by the ACHCA, gives us this opportunity. I strongly encourage each of you to consider becoming a mentor in your own facility.

To learn more about ACHCA's National, District, or Chapter Mentoring Programs, visit www.achca.org/mentoring or contact Michelle Berry at mberry@achca.org.

David G Wolf, PhD, CNHA, CALA, CAS, FACHCA is an Associate Professor of Health Services Administration for Barry University's School of Professional and Career Education. Dr. Wolf began his career in the long-term care industry in 1983 and purchased his first nursing home in 1990. David is also an Affiliate Assistant Professor of Clinical Biomedical Science in the Charles E. Schmidt College of Medicine at Florida Atlantic University in Boca Raton, Florida, where he conducts long-term care research.

National Emerging Leadership Summit

The George Washington University is pleased to announce The NELS for Health Care Administrators in Aging Services on July 21st – 23rd, 2015. The three day summit, unique in its kind, is geared towards the enrichment of leadership skills for emerging health service executives working in skilled nursing facilities, assisted living facilities, continuing care retirement communities, rehabilitation hospitals and home and community based services. Participants will enjoy an engaging, interactive experience that will be focused on hearing their voice and helping them grow.



The complete summit package, which is co-sponsored by ACHCA and the NAB, includes approximately 17.5 CE for Long-Term Care Administrators from The National Association of Long Term Care Administrator Boards (NAB), admission to all speakers and presentations, breakfast and lunch each day, a unique DC evening event and dinner. Lodging is available through a University arrangement and reserved by each participant. For more information and how to apply, [click here](#).

The Importance and Value of Professional Membership of Nursing Home Administrators



Connect
Learn
Advance
Actualize
Lead

Evidence is growing about the importance of the long term care administration profession to the delivery of quality care and service to the elders of our country, and is being advanced by both the public and practitioners in recent years. A study conducted by researchers at the University of Pittsburgh and the University of Wisconsin – Eau Claire examined professional membership in the American College of Health Care Administrators (ACHCA) and if it influences the quality of nursing home care. Quality Measures reported on the Nursing Home Compare website were used.

The findings reflected that ACHCA members, certified members, and fellows were leading facilities with better quality care than non-members. These findings support the value of professional membership, as well as voluntary certification or fellow credentialing with respect to quality improvement. The investment in leadership development embedded within this professional association and their associated advancement programs seems to make a great deal of sense for the administrator of today.

The results of this study were published in the Spring 2015 edition of the *Journal of Health and Human Services Administration* (Volume 37 Number 4). [CLICK HERE](#) to access the abstract to this article.

For more information, contact Shauna Stevenson by email at sstevenson@achca.org or by phone at (202) 253-6522.



ADVANCING EXCELLENCE
IN AMERICA'S NURSING HOMES

Advancing Excellence Update: Hot New Webinar Series

Advancing Excellence (AE) is pleased to announce a first-of-its-kind webinar series, debuting in early July. Developed and presented by an array of power-house thought leaders affiliated with AE, the series will feature the latest insights, trends and tips on hot topics in the field. Over the course of 10 cutting-edge webcasts, participants will have the opportunity to learn from top experts in areas ranging from dementia care to wellness, staff engagement and beyond.

"Advancing Excellence is an unprecedented collaborative of leading organizations and top experts in an impressive array of disciplines ... this webinar series will leverage that diverse expertise like never before," commented Doug Pace, AE Executive Director. "Only Advancing Excellence can offer nursing homes convenient access to such an impressive group of thought leaders --- without having to travel to see them all!"

Nursing home professionals of all disciplines are encouraged to attend each webinar, either individually or with their teams. Participants may register for a single webinar, or multiple programs for a discounted rate. Central to AE's mission, practical tips and take-aways will be provided, making each webinar a valuable resource to help navigate our ever-more challenging field. NAB-accredited continuing education credit will also be offered. Plan now to attend the series!

Visit www.aeltcc.org for details.

Convocation Wrap Up

The 49th Convocation and Exposition blazed new leadership trails as our members gathered in San Antonio, Texas April 11-15, 2015 at the Henry B. Gonzalez Convention Center. From networking opportunities to excellent education sessions to spending time with our exhibitors learning about innovative solutions on the market today, attendees left with a sense of professional rejuvenation.

ACHCA's Education Committee work diligently to provide educational sessions that address the challenges that leaders within the field of post-acute and aging services face on a daily basis. A special thank you is extended to Education Committee Chair Matt Lessard and the [2014-2015 Committee](#) for the hard work in putting together an excellent program schedule. Convocation 2015 provided educational opportunities that were superior and addressed issues such as Medicare/Medicaid eligibility process, ethics and safety issues faced within in long term care, transformational change, and staff retention.

Once again, ACHCA hosted our second "No Show" Event. The 2015 "No Show" Boot Scoot Boogie Hoedown raised \$5,383.00 and all profits received will go to benefit the Academy of Long Term Care Leadership and Development. Thank you to all who participated! A new fundraiser was added called a Tea Cup Raffle. The Tea Cup Raffle raised \$3,283.00 and all profits received will go to benefit the Academy of Long Term Care Leadership and Development due to the generous donations of raffle prizes by ACHCA members and vendors.

The Exhibit Hall provided a fun and informative way to review all the new products on the market to enhance the field of post-acute and aging services leadership. The 6th Annual Student Poster Exposition was also held in the Exhibit Hall and eighteen students participated from four universities. Thank you to all of our exhibitors and students who participated in Convocation 2015.

The 49th Annual Convocation concluded with the Annual Awards Luncheon. This is always a special time to recognize districts, chapters, and leaders within the field who are providing excellence in leadership.

Overall, Convocation 2015 left attendees feeling revitalized and reenergized. Don't forget to reserve April 16-20, 2016 to attend the 50th Convocation and Exposition in Philadelphia, PA at The Philadelphia Marriott Downtown. It will be an outstanding event.



The 49th Annual Convocation began with keynote speaker Brad Neider who enlightened attendees on how Laughter is the Best Medicine for managing pain, enhancing immune system function, reducing stress and much more.



Bob Burke, PhD accepts the Education award from ACHCA Board Chair Michael Hotz, CNHA, FACHCA. The Education Award recognizes an individual for educational program(s), seminar(s), or workshop(s) that, because of their content, innovative approach, or other special components, have made an outstanding contribution to education in long term care.



The Exhibit Hall is a great way for attendees to connect with the latest products and services on the market today.

Member News

Congratulations to **Timothy Dressman, CNHA, CALA, FACHCA**, of the Ohio Chapter, who was recently appointed Franciscan Living Communities Business Development Director. [Click here](#) to read more.

Our condolences are sent to the family of **Jim and Bobbie Farley** for the recent loss of Bobbie's brother.

The Maine Chapter is very proud to announce that **Julie Howland** recently graduated from the University of Notre Dame with her Master's degree in non-profit management.

Congratulations to **Matt Lessard**, President of the Maine Chapter and Chair of the Education Committee who married Amanda on June 13, 2015.

Longtime member of the Pennsylvania Chapter, **Heather Vassa**, passed away April 16, 2015 in St. Luke's University Hospital-Bethlehem, PA. She was a member from 1985 until she retired in 2012.

Share Your News

New job? Won an award? Welcoming a child or grandchild? Need prayers? Share news with your peers in eNews and *Continuum*. Send member news items to achcamarketing@achca.org.



Submit Your Chapter Events

Submit your chapter event information to Chelsea Whitman-Rush at cwrush@achca.org. Chapter meeting and event information will also be posted and updated on the [ACHCA website](#).

Chapter News

The **Indiana Chapter** will host a QAPI/Lean Six Sigma training, comparable to the training provided by the Indiana State Department of Health, by their instructor, Evelyn Catt on **June 16-18** from 8am-5pm at Saint Anne Retirement Center in Fort Wayne. [Click here](#) for more information or to register.

The **New York Chapter** will co-sponsor the NYSHFA/NYSICAL's 66th Annual Convention & Trade Show at the Saratoga Hilton & City Center on **June 28 through July 1, 2015**. For more information or to register, [click here](#).

The **Massachusetts Chapter** is hosting a Workers Comp Seminar on Tuesday, **June 30, 2015** from 9:00am-noon. Registration opens at 8:30 a.m. The program will take place at Whitney Place Assisted Living Residence, located at 3 Vision Drive, Natick, MA. A panel of highly accredited professionals will accompany this seminar. Three CEUs will be offered and the price is \$30.00. [Click Here to Register](#) and you can pay with a credit card online!

The **New Hampshire Chapter** will be hosting a Summer Networking Event on **July 14, 2015** from 1:00 p.m. to 4:00 p.m. at Church Landing at MILL FALLS at the Lake. The event will take place in Meredith, NH. Guest speakers will include: Mike Flemming, Dan Estee and Wendy Smigelski. A mailing was sent in early June with registration information.



Join the **New York Chapter** in Bermuda on **July 27-31, 2015** at The Fairmont Southampton for the 2015 Summer Leadership Conference. The program this year is *Making Change Stick: Leadership, Management and Motivation* (worth 15 CEs) will be presented by Irving Stackpole. Participants will return to work equipped with new insights, a replenished supply of management tools, as well as a personal program for success. [Click here](#) to download the program brochure. [Click here](#) to register or make hotel reservations online. Contact Larry Slatky with questions islatky@cs.com.

The next part in the complimentary three-part webinar series sponsored by the **Michigan Chapter** will be held on **September 10, 2015**. Stacey Sterling, PhD., will lead the presentation and help in the conscious development of Employee-Centered Culture Change. Her body of work includes design, development and implementation of a Person Centered Thinking Curriculum in partnership with the Michigan Office of Services to the Aging and the Michigan Disability Rights Coalition. The focus will be on employee-centered culture change and how leaders can help and facilitate that change to provide positive results in the community. This webinar series is open to all Michigan chapter members. The last in this series will take place on **November 18, 2015**. For more information and to register, [click here](#).

Advancement to Fellow (January 1, 2015 – April 30, 2015)

Steven Smyth, CNHA, FACHCA
Mark Prifogle, FACHCA
Robert Jones, III, CNHA, FACHCA

Newly Certified Administrators (January 1, 2015 – April 30, 2015)

Aryeh Donowitz, CNHA
Robert Lane, CNHA, FACHCA
Diana Wilks, CNHA
Susan Fowler, CNHA

Retired Emeritus Certified (January 1, 2015 – April 30, 2015)

Orlando Bisbano, FACHCA, Retired Emeritus Certified

Are You Eligible to Become an ACHCA Fellow?

If you have made significant contributions to long term care and have maintained two continuous years of Full membership, consider becoming an [ACHCA Fellow](#).

The designation of FACHCA demonstrates to staff, residents, and the community your commitment to your profession and to them. It signifies achieving the highest level of ACHCA membership which is a status you may keep for life as long as you maintain your ACHCA membership. [Click here](#) for more information or to apply.

Just a reminder: In order to maintain your fellow credential (FACHCA) you must maintain current ACHCA membership. If your membership has lapsed for 60 days or more, FACHCA reinstatement will require a new membership application and a fellow application fee of \$250.

Enhance Your Professional Credibility

Professional certification is the formal process by which a certifying agency, such as ACHCA, validates an administrative leader's knowledge, skills, and abilities in a specialty area of practice such as nursing home (CNHA) or assisted living (CALA) administration. Interested in becoming certified? [Click here](#) for more information. To access the recertification application and the Executive Portfolio, [click here](#). For more information on recertification, please see the [ACHCA Certification Handbook](#)

Keep Your Contact Information Updated

ACHCA sends out event and meeting information, member discount programs, special promotions, eNews and renewal notices via email to the email address you have provided. Please send email, mailing address and employment updates to membership@achca.org

ACHCA Connect
connect.achca.org



Accessing ACHCAConnect

To login to ACHCAConnect, go to <http://connect.achca.org/home> and click the "Login to see members only content" link. Your username is the email address you used to register with ACHCA and your password is your last name in lowercase letters. If your name is hyphenated, the hyphen is included. For assistance or more information regarding ACHCAConnect, please email achcaconnect@achca.org.

Membership Renewal

As a member of ACHCA, you receive **discounts** on your registration for Winter Marketplace, Convocation and other educational offerings. This is just one of many [benefits](#) you receive as a member. [Renew](#) your membership today to continue receiving these benefits.

If you have questions about your membership or renewal date, email membership@achca.org



Congratulations to ACHCA's 2015 Award Winners!

ACHCA presented annual awards on April 14, 2015 during the awards luncheon at the 49th Annual Convocation and Exposition in San Antonio, Texas. [Click here](#) to view photos of the award winners.

The Awards Program was sponsored by Connecticut Chapter of ACHCA, Partners Pharmacy, PharMerica, and Rhode Island Chapter of ACHCA. The Awards Luncheon on Tuesday, April 14, was sponsored by Massachusetts Chapter of ACHCA, TridentUSA Health Services, New England Alliance, New Jersey Chapter of ACHCA, New York Chapter of ACHCA, Ohio Chapter of ACHCA, and Pennsylvania Chapter of ACHCA.

INDIVIDUAL AWARDS

Outstanding Member Award - Norda Bellantoni, CNHA, CALA, CAS, FACHCA
Outstanding Member Award - Kathleen Pajor, FACHCA
New Nursing Home Administrator Award - Stephanie Antoun
New Assisted Living Administrator Award - Kelsey Swartzel
Public Service Award - Senator Susan Collins
Education Award - Robert E. Burke, PhD
Journalism Award - John O'Connor
Business Partner - Functional Pathways
Distinguished Nursing Home Administrator Award - Robert Reyes, CNHA, FACHCA
Distinguished Assisted Living Administrator Award - Linda Olore
Champion Award - Georgia Health Care Association
Distinguished Service to ACHCA Award - Timothy Dressman, CNHA, CALA, FACHCA
Chair's Award - Robert V. Siebel, CNHA, FACHCA
Sharon K. Colling, CNHA, CALA, FACHCA
Marianna K. Grachek, CNHA, CALA, FACHCA

CHAPTER/DISTRICT ACHIEVEMENT AWARDS

District 5: District Membership Growth
Indiana Chapter: Chapter Membership Growth
Kentucky Chapter: Student Involvement
New Jersey Chapter: Cultural Diversity
Oklahoma Chapter: Business Affiliate Growth
Oklahoma Chapter: Member Recruitment

W. PHILLIP MCCONNELL STUDENT SCHOLARSHIP FUND

Sponsored by the Ohio Chapter of ACHCA
Sarah Kern - Ohio
Trevor Davis - Kentucky

STUDENT POSTER EXPOSITION PRESENTERS

The Student Poster Exposition is sponsored by New England Alliance
Joshua Bagley - The George Washington University
Jacqueline Barbarito - The George Washington University
Dylan Chambers - University of Wisconsin Eau Claire
Goodwell Chavunduka - University of Wisconsin Eau Claire
Kayleigh Coffey - Western Kentucky University
Trevor Davis - Western Kentucky University
Ariel Fuller - University of Wisconsin Eau Claire
Mengzhi Hu - The George Washington University
Maley Hunt - The George Washington University
Taylor Kollross - University of Wisconsin Eau Claire
Ellen Larson - University of Wisconsin Eau Claire
Samantha Paider - University of Wisconsin Eau Claire
Liberty Pertiwi - The George Washington University
Megan Sircy - Western Kentucky University
Chelsea Snowberger - Towson University
Amanda Waid - Western Kentucky University
Mckinze Willard - Western Kentucky University
Jacob Yaeger - University of Wisconsin Eau Claire

FACILITY LEADERSHIP AWARDS

Sponsored by eHealth Data Solutions

Moshe Bain, Westchester Center for Rehabilitation & Nursing, Mount Vernon, NY
Lisa Bohlman, Derby Green Nursing Home, Derby, VT
Jeanine M. Brooks, Winthrop Health and Rehabilitation, Rome, GA
Joel A. Dutton, Maine Veteran's Home - South Paris, South Paris, ME
Sara M. Gantz, Geneva Village Skilled Nursing & Rehabilitation, Geneva, OH
Clayton D. Gardner, Vista Knoll Specialized Care, Vista, CA
Chad R. Harris, Harris Health Care Center-North, Central Falls, RI
Ronnie L. Hoffman, Franciscan Villa, Broken Arrow, OK
Simone J. Lacroix, Scandinavian Home, Inc., Cranston, RI
Helaine Ledany, CNHA, FACHCA, Buckingham at Norwood, Norwood, NJ
Lance W. Linscombe, FACHCA, Cornerstone Village South, Inc., Lafayette, LA
Barbara Long, Lankenau Hospital Transitional Care Center, Wynnewood, PA
Mary C. Luckman, Medina Memorial Hospital, SNF, Medina, NY
Kathryn A. McCurley, Hart Care Center, Hartwell, GA
Sharon K. McKinley, Pulaski Health Care Center, Winimac, IN
Karen S. McMichael, CNHA, Heritage Inn of Sandersville Health and Rehabilitation, Sandersville, GA
Susan L. Misto, Westerly Health Center, Westerly, RI
Melissa K. Murphy, Pine Knoll Nursing & Rehabilitation Center, Carrollton, GA
Deborah V. Orne, Azalealand Nursing Home, Savannah, GA
Adriene Rosell, Casa Promesa, Bronx, NY
Janet C. Rotich, Creekside Healthcare Center, San Pablo, CA
Ami A. Reynolds, CNHA, Santé of Mesa, Mesa, AZ
Jeff Ruso, Pathways Nursing & Rehabilitation Center, Niskayuna, NY
Susan A. Sales, Schaffer Extended Care Center, Inc., New Rochelle, NY
Jadyne M. Schmidt, The Health Care Center at Friendship Village, Tempe, AZ
Roxie Severance, CNHA, FACHCA, Morrison Nursing Home, Whitefield, NH
Cheryl J. Smith, Clinton Manor Living Center, New Baden, IL
Steven C. Smyth, CNHA, FACHCA, San Simeon by the Sound Center for Nursing and Rehabilitation, Greenport, NY
Lorraine Tilstra, Ridgewood Manor Health and Rehabilitation, Dalton, GA
Reginal W. Washington, Riverfront Nursing and Rehabilitation Center, Bradenton, FL

For a state by state listing of the 2015 Eli Pick Facility Leadership Award virtual recognitions, please [click here](#).



Left: Board Chair, Michael Hotz, CNHA, FACHCA, presents the Chair's Award to Sharon K. Colling, CNHA, CALA, FACHCA, Robert V. Siebel, CNHA, FACHCA, and Marianna K. Grachek, CNHA, CALA, FACHCA.
Right: Israel Ray, CNHA, FACHCA, Chapter President, accepts a Chapter Achievement Award on behalf of the Kentucky Chapter.



2015 Student Poster Exposition Participants

New Members

ACHCA Welcomes the Following New Members (October 1, 2014 – December 31, 2014)

District 1 (Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont)

Donna Amaral – Warren, RI
Jacob Bompastore – Simsbury, CT
Deborah Bradbury – Brooklyn, CT
Mary Butler – Bethel, CT
Jennifer Cavallaro – Guilford, CT
Catherine Congo – Boston, MA
Hilary Cosby Stevenson – Glastonbury, CT
Amber Darigan – Danielson, CT
Bernadette DaSilveira – Danbury, CT
Mary Davis – Hopkinton, MA
Stanley DeCosta – Meriden, CT
Joseph Deveau – Lexington, MA
Lauren Dubuque – Pawcatuck, CT
Nancy Escalada – Salem, MA
Becky Fraser – Waterford, CT
Marianne Haynes – Southbury, CT
Timothy Holder – Ridgefield, CT
Tony Lacke – Wrentham, MA
Simone Lacroix – Jamestown, RI
Katie Lee – Manchester, CT
Rebecca Lucente – Foxboro, MA
Kellie Malo – North Oxford, MA
Prince Moore – Worcester, MA
Shawn Morales – Attleboro, MA
Margaret Namaganda – Lowell, MA
Donna Orefice – Southington, CT
David Ostermayer – Southbury, CT
Jodi Ouimette – Hinsdale, MA
Rodolfo Parra – Springfield, MA
Emily Riedle – Belmont, MA
Curtis Rodowicz – Plainfield, CT
Heather Rodriguez – Waterbury, CT
Jolene Ruby – Wolcott, CT
Marian Sarosi – New London, CT
Matthew Sweeney – Wrentham, MA
Jenna Sweet – East Hartford, CT
Steven Willens – Worcester, MA

District 2 (New Jersey, New York)

Sally Awad – Lititz, PA
Moshe Bain – Far Rockaway, NY
Virginia Blanco – Edison, NJ
Patrick Calli – Syracuse, NY
Janice Cambron – Galloway, NJ
Joe Caracci – Lititz, PA
Jennifer Carpentieri – Sayville, NY
Natasha Carter – Pine Hill, NJ
Jamie Clark – Rochester, NY
Robert Cohen – Lakewood, NJ
Ayodeji Dada – Elizabeth, NJ
Priscilla Demasi
Eugene Gonsiorek – Lakeview, NY
Andrew Kahane – Keyport, NJ

Joseph Kandelman – New Milford, NJ
MaryEllen Keane – Manasquan, NJ
Yoni Klein – Newton, NJ
Ryan LaClair – Oswego, NY
Charles Light – Far Rockaway, NY
Mary Luckman – Medina, NY
Christine Maher – Somers, NY
Joann Malanga – Chatham, NY
Bernie Mangano – New York, NY
Paul Meyeroff – Farmingdale, NY
Monarch Risk Management – Lititz, PA
Chizoba Okoro – New Brunswick, NJ
Veronica Onwunaka – Bloomfield, NJ
Afrika Parks – Maplewood, NJ
Joseph Peixoto – Farmington, NY
Deborah Peterson – Summit, NJ
Julio Robaina – Roselle Park, NJ
Adriene Rosell – Riverdale, NY
Jesse Rosenblatt – Scarsdale, NY
Jeff Ruso – Niskoyuna, NY
Susan Sales
Michael Schwartz – Lakewood, NJ
Patricia Scott – Vauxhill, NJ
Procure LTC Pharmacy – Farmingdale, NY
SigmaCare – New York, NY
Sitella Smith – New York, NY
Nellie Stolarz – Clark, NJ
Sophia Sutton – Briarcliff Manor, NY
Patrick Sweeney – Ocean, NJ
Alex Torres – Bayonne, NJ
Stephen Woodruff – Mount Morris, NY
Helen Yee – New York City, NY

District 3 (Indiana, Kentucky, Michigan, Ohio, West Virginia)

Aegis Therapies – Richmond, VA
Faith Akhuetie-Oni – Bowling Green, KY
Donna Alexander – Canton, OH
Diane Allen – Indianapolis, IN
Laura Allen – Edgewood, KY
Marivic Alvear – Bowling Green, KY
Tracy Anthony – Williamsburg, VA
Renee Balay – Martinsville, IN
Tara Beradineli – Stowe, OH
Charles Boyer – Indianapolis, IN
Anne Cima – Waynesville, OH
Christine Clayton – Bay City, MI
Kayleigh Coffey – Bowling Green, KY
Sue Cogar – Summersville, WV
Cayleigh Crook – Wellsville, OH
Bridgette Dawson – Indianapolis, IN
Tamarah Dicus Wilbert – Gainesville, VA
Nhung Dunh – Bowling Green, KY
Monalisa Eda – Bowling Green, KY
Jan Edwards – Richmond, VA
Katie Ernwine – Richmond, VA
Kaylynn Evans – Fishers, IN
Theresa Fisher – Elwood, IN
Chad Forth – Fort Wayne, IN
Gabrielle Fowler – Canton, OH
Rachel Frye – Cloverdale, IN
Sara Gantz

Wesley Gaynor – Lewisport, KY
Mariah Glascock – Wooster, OH
Whitney Hankins – Bowling Green, KY
Lawrence Harder – Wales, MI
Diana Head – Otsego, MI
Michelle Hediger – Langhorn, PA
Amy Hobbs – Versailles, IN
Tammy Hunter – Fort Wayne, IN
John Ingles – Freemont, OH
Trina Johnson – Aurora, IN
Cassady Killilea – Kent, OH
Joseph Kovacs – Clinton Township, MI
Dwight Ladd – Morganfield, KY
Debra Lambert – Fort Wayne, IN
Janice Lamm – Ludington, MI
Evelyn Laws – Indianapolis, IN
Lea Ann Loy – Cambridge City, IN
Carmela Mascar – Waterford, MI
Bertha McBride – Niles, OH
Bailey McClellan – Columbus, OH
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Emily Miller – Columbus, IN
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Brent Stephens – Winchester, KY
Antonio Stewart – Kokomo, IN
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Mckinze Willard – Mt. Washington, KY
Christopher Williams – Indianapolis, IN
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Teresa Wright – Canal Fulton, OH
Britney Wright – Cuyahoga Falls, OH
Robert Young – Gallatin, TN

New Members

District 4 (Alabama, Florida, Georgia, Maryland, DC, Delaware, North Carolina, Pennsylvania, South Carolina, Virginia)

Agnes Agbor – Union City, GA
John Attaway – Pembroke Pines, FL
Ann Beasley – Griffin, GA
Allison Beck – Tampa, FL
Regina Bell – Sylvania, GA
Andro Bonhomme – Pittsburgh, PA
Edward Callahan – Bensalam, PA
George Carrazana – Conyers, GA
Patrick Cash – Charlotte, NC
Lily Che – Upper Marlboro, MD
Cynthia Clark – Aiken, SC
Carla Collins – Pulaski, GA
Ben Crider – Sugar Mountain, NC
Noah Davis – Dallas, PA
James Detter – Loris, SC
Seven Frisch – Okatie, SC
Leslie Fryar – Myrtle Beach, SC
Matthew Giannini – Harleysville, PA
Jason Gottschalk – Rockville, MD
J. Gabriel Hackney – Birmingham, AL
Zimmerlist Hester – Middleburg, FL
Kimberly Hodges – Gray, GA
Mengzhi Hu – Washington, DC
Zan Jones – Palmetto, FL
Maureen Kelly – Annville, PA
Barbara Long – Newton Square, PA
Ruby Love – Deptford, NJ
Shanika Mathieu – Port St. Lucie, FL
Kathryn McAlevy-DeSocio – Birmingham, AL
Diane McCauley – Cameron, WV
Harold McManus – Asheboro, NC
Tess Mitchell – Boca Raton, FL
Melissa Murphy – Carrollton, GA
Cindy Nasrawy – Jessup, MD
Deborah Orne – Savannah, GA
Nancy Pearson – Savannah, GA
Tangela Phillips-Lane – Salisbury, NC
Barry Preter – North Miami, FL
Mendee Rock – Locust Grove, GA
Stanley Rynkiewicz – Holland, PA
Judy Shahid – Tunkhannock, PA
Scott Shaw – Canton, GA
Chelsea Snowburger – Elliot City, MD
Michael Spencer – Philadelphia, PA
Amy Stewart – Warrenton, GA
Leslie Titus-Coney – Bluffton, SC
Sara Wallace – Athens, AL
Danita Washington – Charlotte, NC
Kipling Wise – Griffin, GA

District 5 (Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Northwest: Alaska/Washington, Oklahoma, Oregon, South Dakota, Utah, and Wyoming)

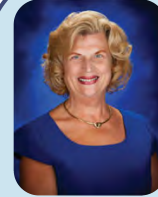
Beverly Armstrong – Lansing, KS
Cynthia Bascom – Layton, UT
Cynde Beedle – San Diego, CA
Lindsay Bird – Oklahoma City, OK

John Blaine – Seattle, WA
Jennifer Carr – Seminole, OK
Jonathan Carson – Porter, OK
Bridgid Crouch – Gilbert, AZ
Candice Elrod – Muskogee, OK
Clayton Gardner – San Clemente, CA
Velva Godinez – Surprise, AZ
Nicole Hall – Guthrie, OK
Bruce Hammond – Ardmore, OK
HD Supply – San Diego, CA
Michael Hendel – San Diego, CA
Brian Henrie – Phoenix, AZ
Devon Hiebert – Valley Center, KS
Jeanan Hobbs – Salina, OK
Kent Hohensee – Pickrell, NE
Eddie Holland – Edmond, OK
Tanima Hoque – Hobbs, NM
LeAnn Huxall – Broken Arrow, OK
Nisha Jackson – Wichita, KS
Darren Jacobson – St. George, UT
Daniel Jessup – Stillwater, OK
Ernest Johnson – Sapulpa, OK
Linda Martin – Leawood, KS
Teresa McComb – Logan, KS
Stella McCoy – Muskogee, OK
Jenifer Miller – Tulsa, OK
Donna Nelson – Florence, AZ
Sandra Palmer – David City, NE
Savanah Patt – Edmond, OK
Justin Polson – Boise, ID
Mandi Proctor – Topeka, KS
Ami Reynolds – Mesa, AZ
Brittany Rinke – Sapulpa, OK
Janet Rotich – California
Nigel Santiago – Gilbert, AZ
Jamie Selbe – Monroe, WA
Meaghan Shawn – Fairview, OK
Burl Stricker – Hobart, OK
Natalie Summers – Ada, OK
LeiAnn Syms – Mooreland, OK
Tomeletso Taugape – Tempe, AZ
Diane Themer – Dover, OK
Melissa Tidwell – Wilburton, OK
Christine Tokonitz – Portland, OR
Melissa Wakeley – Edmond, OK
Peninah Wood – Bartlesville, OK

District 6 (Iowa, Illinois, Louisiana, Minnesota, Mississippi, Missouri, Tennessee, Texas, and Wisconsin)

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Amber Brake – Watertown, WI
M. Ashleigh Brashers – Batesville, AR
Matthew Burroughs – Rusk, TX
Lauren Castaneda – Houston, TX
Goodwell Chavunduka – Eau Claire, WI
Carmen Flunker – Eau Claire, WI
Susan Fowler – Evanston, IL
Kara Garmen – Bedford, TX
Thomas Granlund – Detroit Lakes, MN
Kevin Hansen – Eau Claire, WI

Laurie Heinonen – Wawatosa, WI
Drew Hood – Mankato, MN
Stephanie Horozewski – Muskego, WI
Sue Jackson – Lee's Summit, MO
Shonda Jeffrey – Richmond, TX
Taylor Kollross – Eau Claire, WI
Marthen Lumingkewas – Taylor, TX
Brooke Nichols – Springfield, TN
Douglas Oliver – Memphis, TN
Stephen Pace – Union, MS
Catherine Purser – Tyler, TX
David Rhodes – Mansfield, TX
Kylie Seiffert – Chaska, MN
Cheryl Smith – New Braden, IL
Kenneth Smith – Batesville, MS
Skylar Stephenson – Paoli, IN
Laurie Teague – Sherman, TX
Leslie Thompson – Bangor, WI
Kim Tilley – Bolivar, MO
Darcy Woodburn – Pontiac, IL



MDS Data: It's Not Just for Coordinators Anymore

Leah M. Klusch, FACHCA
Sunday, October 4, 2015
12:30 PM - 5:00 PM

Henry B. Gonzalez Convention Center, San Antonio, TX

Is your facility ready for the new CMS Survey Focused on the Accuracy of MDS data? This session is geared toward leadership of a Center or Organization (e.g. Administrators, CFOs, Regional and Owners) and discusses what you need to know to avoid deficiencies related to CMS's new survey of MDS data accuracy announced for nationwide expansion in 2015. As MDS data has taken a greater importance in the business operations (payment and public reporting), CMS is ramping up its review of the data accuracy. Accurate assessment documentation in the record and on the MDS data set is essential for operational success, risk management, compliance and appropriate payment.

[Click here](#) for more information or to register using the ACHCA registration page for the AHCA SNF Administrators Track. ACHCA benefits from each constituency program registration secured through our registration form. This is a separate ticketed event and must be purchased in addition to any AHCA/NCAL convention registration package. To register for the AHCA/NCAL Convention (use group code ACHCA2015), [click here](#).



Acknowledgment of Donations

All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged. They honor the individual in a special way and enable ACHCA to fulfill its mission. This issue acknowledges donations received between **January 1, 2015 and April 30, 2015**. Donations received after April 30, 2015 will be acknowledged in a subsequent issue of *Continuum*. The list of donors for fiscal year 2014 can be found on the [ACHCA Wall of Giving](#).

Thank You!

Marc Altholz
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Fellow Academy Promise - Are you a Fellow of ACHCA? Support your professional society and make a promise over 4 years. Make your first year gift payment today and ACHCA will invoice you each year for the next 3 years (2015, 2016, and 2017). [Click here](#) to make the Fellow Academy Promise!



Memorial & Tribute Gifts

A memorial gift offers a special opportunity to remember a deceased family member, friend or colleague with a donation to ACHCA. Tributes are a way to honor a friend or family member who is celebrating a special occasion, such as a birthday, wedding, graduation, or professional accomplishment, by making a gift to ACHCA. [Click here](#) to make a gift.

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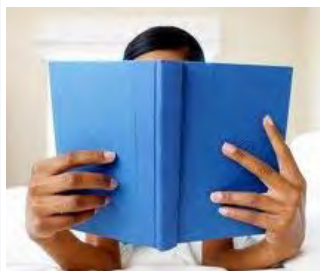


Purchase ACHCA shirts, mugs, hats, and much more, with proceeds benefiting ACHCA and its mission.

To purchase ACHCA embroidered shirts, visit the [ACHCA Lands End Store](#). To purchase other promotional items (mugs, t-shirts, more) to support ACHCA, visit the [ACHCA Zazzle Online Store](#).

Want to customize a product for your chapter? See something else you'd like us to make available? Contact achcmarketing@achca.org.

Book Reviews & Article Submissions



ACHCA is looking for **book reviewers** and **authors** to contribute reviews and leadership articles for the *Long Term Care Continuum* newsletter.

Book review forms are available and are quick and easy to complete.

If you are interested in becoming a book reviewer, [click here](#) to download the book review form. If you are interested in having an article published in *Long Term Care Continuum*, [click here](#) to review our editorial guidelines.

All articles are reviewed by our Editorial Review Panel for inclusion in our newsletter. If you are interested in serving on the ACHCA Editorial Review Panel to review substantive articles published in *Continuum*, please contact us at news@achca.org.

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50th Annual

Convocation & Exposition

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Stay tuned for details - www.achca.org



New ACHCA Webinar Pricing - \$49 at YourCEstore.com

Leaders in post-acute and aging services care have several programs from ACHCA to help take business performance to new heights. Visit the [CEstore](#) today!

NEW On Demand Webinar:

Demystifying Change - The HMOs are Coming

Presented by Susie Mix, CEO/President, Mix Solutions, Inc
This webinar discusses the "Great Shift" for payment provided to Skilled Nursing Facilities, why the HMOs are coming and what can be done to prepare for managed care.

PURCHASE NOW! ACHCA Members receive a discount at YourCEstore.com. Use the discount code **achcavip2014** during check out and save!

Also Available on YourCEstore:

- The Final Omnibus HIPAA Rule: Are You Ready?
- Top Ten Golden Nuggets for the SNF
- Ethical Decision Making for Administrators
- Stop Marketing, Start Engaging
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Business Affiliate Members

As an ACHCA **Business Affiliate Member**, companies have the opportunity to interact with post-acute and aging services leaders and stay on top of industry issues. For more details on the benefits of a Business Affiliate Membership, [click here](#). **STAY TUNED:** Changes are coming to the Partnership Program and Business Affiliate Membership category to bring more value and engagement opportunities to supporting companies.

- Aegis Therapies
- APN Healthcare Inc.
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- Monarch Risk Management
- Murtha Cullina, LLP
- Omnicare of Connecticut
- Pharmcare, Inc.
- Phoenix Rehab
- Procare LTC Pharmacy
- Pullman & Comley, LLC
- Redilearning
- Senior Rehab Solutions
- ServarusRM
- SigmaCare
- Star Healthcare Solutions
- Ultimate Rehab, Ltd

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Fax: (866) 874-1585

Email: news@achca.org

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michael.hotz.58@gmail.com | Connecticut

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sfromm@ethicahealth.org | Georgia

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roxanne6185@me.com | Georgia

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